

# PORSCHE DESIGN

CHRONOGRAPH 911 SPORT CLASSIC



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**LEGENDARY DESIGN MEETS  
A TECHNICAL MASTERPIECE.  
TWICE.**

Harking back to the legendary era of the 50s, the 911 Targa 4S Heritage Design Edition was the first piece in a very special collector's edition series. The special timepiece collection matches the Heritage Design sports car models, which revive the spirit and style of iconic eras. Now, with the 911 Sport Classic, Porsche Exclusive Manufaktur is bringing the exciting flair and lifestyle of the 60s back to the road

in a highly detailed, high-performance special edition. Contemporary interpretations of historic design elements and iconic details are integrated into the vehicle to optimize the experience. To mark this occasion, Porsche Design presents the Chronograph 911 Sport Classic – a watch that brings the zeitgeist of the decade exclusively to the wrists of owners of the vehicle.

**IF YOU TURN BACK TIME, DO IT  
AS PRECISELY AS POSSIBLE.**

Our founder and designer, Prof. F. A. Porsche, once said: "If we wanted something, we had to make it ourselves." And that is exactly how this very special timepiece was created. Made by hand with great attention to detail, in a very special place – Porsche Design Timepieces AG. The Porsche dedicated watch factory is located in Solothurn, Switzerland and was founded in 2014. This is where the expertise of sports car and watch experts comes together to create a perfect symbiosis between the two disciplines, in doing so combining the highest standards of aesthetics with optimal performance and precision craftsmanship. The result: watches that extend the fascination of Porsche far beyond the road.

The Chronograph 911 Sport Classic is characterized by passionate design details that are inspired by the special vehicle model. It truly is a "sports car on your wrist".





**SHOWING THE TIME - AND  
CELEBRATING A DECADE -  
WITH EVERY GLANCE.**

At a glance, the white chronograph hand, green Heritage Design numerals and second markers clearly embody the decade that inspired the Chronograph 911 Sport Classic. Made of light, durable titanium, the two-tone watch case forms the basis for your personally designed Chronograph. For the first time, Porsche Design is offering dial customization, allowing it to match the

main style and design highlights of the 911 Sport Classic. In addition to the Classic, Matte Black Heritage Design dial, there is also the choice of either the iconic Sport Classic stripes in Light Sports Gray or the typical 1960s houndstooth pattern, which is also used to line the vehicle's interior.



**NOT A HOMAGE TO THE 60S –  
BUT A REVIVAL.**

Watch straps in Classic Black and elegant Classic Cognac are each available in two lengths and are based on the interior of the sports car – they are made of the same leather used in the interior of the limited series and are finished with “911” embossing. A quick-change system means that the leather straps can easily be switched without having to use specialized tools. What’s

more, the Porsche Design icon on the dial is gold – just like the special limited-edition plaque inside the vehicle and the “PORSCHE” lettering on the rear. The running second dial features “911 Sport Classic Lim. Series” in gold lettering. All of these intricate details are protected by sevenfold anti-glare sapphire crystal with hard coating, which eliminates distracting reflections.



**A 60S DESIGN – WITH THE  
EXPERTISE OF GENERATIONS  
OF WATCHMAKERS.**

While in a sports car, the wheels transfer the drive power from the engine to the road, the winding rotor of the Chronograph 911 Sport Classic plays an equally pivotal role. Every movement of the wrist winds the mechanism automatically. Ideal for when you are cornering. The 360-degree winding rotor's design is based on the wheels of the 911 Sport Classic and finished in black

(high-gloss). The Sport Classic winding rotor is completed with a cover cap in the same design as the central wheel lock, the historic Porsche Crest. For even more fascination every minute.



**OUR WATCHES HAVE ALWAYS  
TICKED A LITTLE DIFFERENTLY.  
BUT ALWAYS AS PRECISELY AS  
POSSIBLE.**

Accurate to the second: the mechanical Porsche Design chronograph caliber WERK 01.200, with flyback function, is at work on the inside. The caliber is crafted by experienced masters in their field, who carefully assemble it by hand from hundreds of individual parts in the Porsche watch factory in Solothurn, Switzerland. This level of precision means it has also met the specific testing standards set for

chronometers and obtained COSC certification, a title awarded to only the most precise watch movements. The movement's flyback function brings starting, stopping and resetting together into a single operation. The pushers, which feature laser engraving of their "START/STOP" and "RESET" functions, emphasize the chronograph's functionality – and show that perfection really is timeless.





**THE FUTURE STILL HAS A FEW  
DESIGN CLASSICS IN STORE.**

Masterpieces of watchmaking, inspired by modern engineering with a rich heritage: the Chronograph 911 Sport Classic from Porsche Design is the second heritage timepiece in a high-quality collec-

tor's edition that, in just a few years, will comprise a total of four models. After all, many more exciting trips to bygone eras lie ahead of us after the 50s and 60s. And that is just when we look at the watch or the sports car in the garage. The combination of up-coming special editions from Porsche Exclusive Manufaktur and masterful timepieces from the Porsche Design Heritage Edition will

awaken the lifestyle of other legendary decades – combining this with the unique Porsche driving experience. Because whether on the road or on the wrist, classic design inspires in record time.

# TECHNICAL DATA.

## PORSCHE DESIGN CHRONOGRAPH 911 SPORT CLASSIC

### CASE

|            |   |
|------------|---|
| Diameter   | 42.00 mm  |
| Height     | 15.60 mm  |
| Material   | Titanium  |
| Finishing  | Polished container, sandblasted case clasp and black coating  |
| Crown      | Screw-down  |
| Glass      | Sapphire crystal with hard coating, scratch-resistant and with sevenfold anti-glare properties on both sides  |
| Case back  | Clear sapphire crystal back, screw-down<br>Limited edition number of the car engraved on the back of the case |
| Waterproof | Dynamically waterproof up to 10 bar   |

### DIAL / HANDS

Dial design A: black with green rings and digits, in same design as the rev counter of the vehicle in Heritage Design.  
Dial design B: black with green rings and digits, in same design as the rev counter of the vehicle in Heritage Design with additional Sport Classic stripes in Light Sports Gray.  
Dial design C: black with green rings and digits, in same design as the rev counter of the vehicle in Heritage Design with additional houndstooth design.  
All: indices in LumiNova, minute, hour, mechanical function display at 9 o'clock, chronograph second hand, 30-minute counter at 12 o'clock, 12-hour counter at 6 o'clock, date window at 4 o'clock, golden "P" icon

### STRAP

Porsche vehicle leather with interchangeable strap system, Classic Cognac vehicle leather with tonal seam , 1x M as standard + 1x L additional strap, and black vehicle leather with tonal seam, 1x M as standard + 1x L as additional straps

### CLASP

Folding clasp, black coated with glass-bead blasted titanium pushers

### MOVEMENT

|               |   |
|---------------|---|
| Caliber       | Porsche Design Caliber WERK 01.200, Chronograph, COSC-certified |
| Rotor         | In 911 Sport Classic wheel design                               |
| Diameter      | 30.00 mm  |
| Height        | 7.90 mm (8.45 mm with winding rotor)                            |
| Power reserve | 48 hours  |
| Jewels        | 25  |
| Frequency     | 28,800 per hour [4 Hz]  |

Further information and the address of your nearest Porsche Design store or official Porsche Dealer can be found at

[www.porsche-design.com/911SportClassic](http://www.porsche-design.com/911SportClassic)  
[www.porsche-design.com/timepieces](http://www.porsche-design.com/timepieces)  
[www.porsche-design.com/store-locator](http://www.porsche-design.com/store-locator)  
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Porsche recommends seat belt usage and observance of traffic laws at all times.

